Ipsos iris



INSTALL

Thank you very much for agreeing to take part in the Ipsos iris panel!

Full instructions on how to install and use the VPN on your iPhone can be found in this document.

If you would like to print this document to follow along while installing, we suggest printing in black and white or greyscale.

lpsos iris _{orange}



Ipsos iris The UK industry standard for online audience measurement





Support v



Thank you for joining the lpsos iris panel!

This installation guide will help you get the lpsos iris orange VPN set up and running on your iPhone so that we can start collecting data about your media consumption. Don't hesitate to get in touch with us if you have any questions regarding the download process:



via email at panel@ipsosiris.com



or call our Freephone helpline 08000 149464



or send a text on 07507303032

Please note that by downloading and installing this App, you are agreeing to the Ipsos iris terms of use that can be found by visiting the Ipsos iris website:









(ISMS)



Step #1

We have sent you your link to install the "Ipsos iris orange" VPN to you via Email or SMS text message.

Tap on the link provided.

This will open in your Safari browser app, tap "<u>Sign In</u>"



Step #2

Please read & accept the following:

- Privacy Policy
- Terms & Conditions

Privacy Policy

Ipsos iris Privacy Policy

1. Purpose Statement for Ipsos iris Panellists

Ipsos MORI will deliver a single source of high quality and accurate data on a daily basis through the Ipsos iris project to become the trusted and credible partner for the delivery of Online Audience Measurement for UKOM (UK Online Measurement Ltd), the media and advertising industry, websites and apps.

Ipsos MORI will ensure the Privacy compliance of Panellists by...

Clarifying the Data Controllers and Processors to allow the panellist clear visibility of who owns their personal data across all the channels used within the Ipsos iris project.

The panellist's rights will be clearly stated in the relevant Controller's Privacy Notice, to include clarity on the legal reason for collection of all person data, the secure control of sensitive data and website cookies/ tagging. Ipsos MORI will give contractual clarity, clearly define the Privacy controls required of its Processors and will work with any joint controller to establish a clear demarcation between the parties allowing full visibility to the Panellist. Ipsos MORI have proactively completed a Data Privacy Impact



Terms and Conditions

Ipsos iris Terms and Conditions

Effective Date April 16, 2020

1. Membership

By joining the Ipsos iris panel, using the Ipsos iris APP or VPN or Browser extension or using the Ipsos iris website, you accept that you must abide by these Terms and Conditions along with the Ipsos iris Panel Privacy Notice. We reserve the right to amend or change these Terms and Conditions, so please ensure you read these Terms and Conditions regularly (on the website www.irispanel.ipsos.com)

Membership of the Panel:

Decline

Accept

- Is restricted to individuals aged 15 or over, resident in the United Kingdom.
- Ipsos reserves the right to refuse any membership applications and/or terminate membership without giving a reason.
- Membership is free and is personal to you. You may not transfer your membership to anyone else.
- You will NOT be eligible to join (or if already a

Accept

UKOM @ panel@ipsosiris.com

@ipsosiris.com (© 08000 149464 Monday – Friday 10am – 6pm

(iii) 07507303032



Step #3

You will now be shown the process for installing.

To begin, please tap on the first step:

"<u>1. Download the Profile</u>"

Step #4

Downloading the Profile

Please tap 'Download'

Please tap "<u>Allow</u>" in the ensuing popup that appears as this will allow the configuration profile to be downloaded.

Once done, tap 'Next Step'

Note: If you are on an internet network connection which uses parental controls / additional security, this will result in the inability to download the profile.







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Step #5

Find the Downloaded Profile

Please open by tapping your "<u>Settings</u>" app

Tap "<u>General</u>"

Now tap "Profile"

You will see the "**Ipsos iris VPN**" profile configuration.

Now please go back to the Safari browser app and tap "<u>Next Step</u>"

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2. Find the Profile in Settings

Open 'Settings' on your device.

Go to General > Profile to find the Profile you just downloaded. Once completed, please return to this page to continue on to the next step.

Next Step

Back

	Settings			Settings	General						
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	Screen Time	>		Profile	:	>		-			
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Settings	General	>		VEN	Not connected	C	\Rightarrow		Ipsos iris	S VPN	>
	Control Centre	>	-	Legal & Regulato	bry	>					
	AA Display & Brightness	>									

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Step #6

Install the VPN Profile

Go back to your "Settings" app

Select by tapping on the "**Ipsos iris VPN**" profile you found on the previous step, tap "**Install**"

Note: You may at this point be requested to enter your Passcode, please enter.

You may then need to tap "Install" once again.

Now please go back to the Safari browser app and tap "<u>Next Step</u>"

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3. Install the Profile

Tap the profile to open it, then choose Install.

Go to General > Profile to find the Profile you just downloaded. Once completed, please return to this page to continue on to the next step.



Cancel Install Profile	Install	Cancel Warning Install			
		UNMANAGED ROOT CERTIFICATE			
Ipsos iris VPN Ipsos	<u> </u>	Installing the certificate "Research Panel CA" will add it to the list of trusted certificates on			
Signed by *.realitymine.com Verified ✓		your iPhone. This certificate will not be trusted for websites until you enable it in Certificate Trust Settings.			
Description VPN profile provisioned for Ipsos iris Contains VPN Settings 2 Certificates		VPN			
More Details	>	The network traffic of your iPhone may be secured, filtered or monitored by a VPN			



("ms")



Step #7

Finding where to trust the VPN certificate

Note: If you are performing this action on an iOS 9 device, you will not see this setting.

Please open your "Settings" app

Tap "General"

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Now tap "About"

Finally tap "Certificate Trust Settings"

Now please go back to the Safari browser app and tap "Next Step"





4. Go to 'Settings > General > About'

Open the Settings app again and go to General > About. Once completed, please return to this page to continue on to the next step.



Settings General		Ceneral About	
		Videos	0
About	>	Photos	146
Software Update	>		
	\leq	Certificate Trust Settings	>





Step #8

Trusting the VPN certificate

Please go back to "Settings"

Select by tapping on "<u>Certificate Trust</u> <u>Settings</u>" (from where you left off on the previous step)

For "**Research Panel CA**" please enable by tapping on the toggle.

Tap "Continue" on the popup

Now please go back to the Safari browser app and tap "**Done**"

Name		iPhone
Software Version		12.2
Model Name		iPhone XR
Model Number		A1984
Serial Number	C02	Q11GCFVH8
Songs		0
Videos		0

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5. Trust the Certificate

Scroll down the About page and tap 'Certificate Trust Settings'.

Find the certificate and tap the toggle on.

Read the warning and click 'Continue'. Once completed, please return to this page to continue on to the next step.

Back 🖀	Done
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	<pre>About Certificate Trust Settings</pre>			
About Certificate Trust Settings	Trust Store Version 2018121000	About Certificate Trust Settings		
	Trust Asset Version 7			
Trust Store Version 2018121000		Trust Store Version 2018121000		
Trust Asset Version 7	ENABLE FULL TRUST FOR ROOT CERTIFICATES	Trust Asset Version 7		
ENABLE FULL TRUST FOR ROOT CERTIFICATES	Learn more about trusted certificates	ENABLE FULL TRUST FOR ROOT CERTIFICATES		
Research Panel CA	Root Certificate	Research Panel CA		
Learn more about trusted certificates	websites will allow third parties to view any private data sent to websites.	Learn more about trusted certificates ON		
	Cancel Continue			

Finally, please power your iPad OFF and back ON again.

This completes your installation of the Ipsos iris orange VPN







Is your installation complete?

After tapping "Done", you should now see the screen below.



How to know if the VPN is running?

Depending on the device model, the visibility of the "VPN" icon may vary

Status Bar / Control Centre



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Using the App v



Using the Ipsos iris orange VPN is really simple!

All you need to do is ensure that the VPN is running in the background at all times, and use your iPhone as you would normally.

You'll know if the VPN is running because there will be a <u>VPN icon</u> at the top of your screen.

Thank you for installing and using the Ipsos iris orange VPN! If you have any questions, please don't hesitate to get in touch with us



